

COLEMAN HOT-BEAM HEATER

Instantaneous Gas Heat **|| No preheating ||** *Handy Size* **|| Just 17 inches high ||** *Carries Anywhere* **|| Weighs only 13 pounds ||**

Here You Have It—an instantaneous gas heater—the Coleman Hot-Beam. It's a complete, self-contained, movable heating unit. It is self-operating, makes and burns its own gas, gets busy the instant you light it, producing regular gas heat and plenty of it.

The Hot-Beam looks like an electric heater in general design and appearance, and performs like a gas heater. So it has the advantages of both without the disadvantages of either, namely, no attachments of any kind—no cords nor pipes to connect, no installing. Thus the Hot-Beam meets the demand for a portable gas heater, small in size but with great heat capacity, low in price and ready for immediate service.

"Hot-Beam" is certainly the right name for this lively little heater. In fact, it gets its name from the way it heats, for the way it produces an actual Hot Beam of gleaming heat that cheers—as it radiates, as it warms—instant gas heat wherever and whenever you want it.

Lights Instantly

Just turn it on and light it with a match. That's all you do to start the Hot-Beam—and instantly it's going and glowing, instantly you begin to feel its quick powerful flow of heat. Here you have the famous Coleman "Instant-Lite" principle applied to the Hot-Beam. No preheating, no generation, no waiting. No loss of pressure, nor escape of fuel (no flooding) while lighting. No holding matches "just so." No burned fingers. No teaching. No "do this" and "don't do that." You can't light it wrong. You just open the valve and light it like city gas.

All the Heat You Want

Every Hot-Beam Heater is equipped with the new Coleman High Speed "Rick-Rack" Burner. This burner produces a beautiful orange glow of heat that is literally poured out into the room by the Radiating Element with the aid of its polished rust-proof metal Reflector. You'll like this heat. It's pressure driven—a penetrating heat that goes right through clothing and skin—a radiant and relaxing heat that warms and cheers.

Built for Long Service

The Hot-Beam Generator is the long-life, heavy-duty type—not the small preheater kind, but a full capacity quick-heating brass generator that will not rust, scale or corrode. Each generator is fitted with a Coleman Self-Cleaning Gas Tip, which automatically removes carbon stoppage whenever you open or close the valve. You'll like the new All-Built-In Pump, too. It's entirely concealed in the fuel tank (except the plunger handle). No unsightly pump barrel sticking out to catch on pockets and sleeves.

Safe Heat

The Hot-Beam burner will not, can not flood. It operates under the new Coleman Pressure Release principle which is automatic in action—stops all chance of flooding, no matter what is done or not done in starting and using the heater. Suppose you don't get the Hot-Beam lighted the first time you "turn the valve and strike a match," or suppose somebody (a curious child might do it) opens the valve by mistake and then doesn't light the burner. What of it? Nothing happens. No harm is done. There is no rushing flow of raw fuel from the burner. Because this marvelous new Coleman principle exhausts all the air pressure in the fount before even a tablespoonful of fuel escapes.

Any Heat You Want

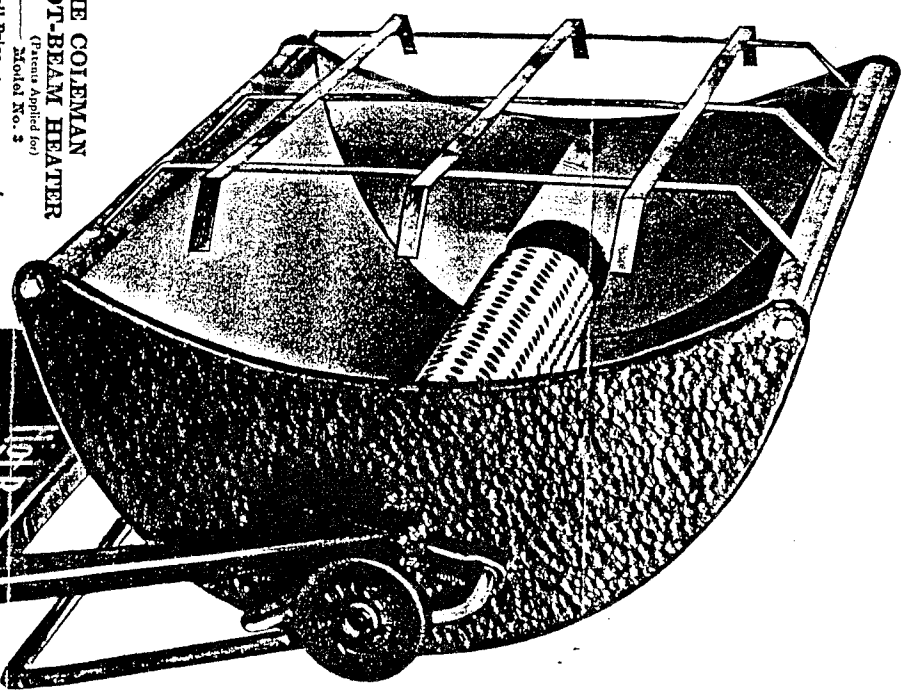
Just turn the control valve and your Hot-Beam burner regulates instantly to any temperature desired. You can set it "on high"—full strength, or down to a low slow glimmer, or anywhere in between—it holds its flame steady, perfect combustion, no backfire.

Attractive Design & Finish

You'll like the neat, trim, perfectly balanced design of the Hot-Beam. You'll like its special Coliac finish in rich dark brown crackle, and its highly polished metal Reflector which pours out floods of brisk snappy heat in pink and salmon colored waves of dancing radiance. It's a fine looking little piece of furniture, the Hot-Beam is, with a perfect right to feel proud of itself in any room—an ornament as well as a practical household utility.

Get Acquainted With It

Just drop in a few moments next time you are near the store here and tell us to show you this smart little Hot-Beam heater. See it in action. Make it prove to you, itself, just how good it is. You are going to like it—and want it.



THE COLEMAN
HOT-BEAM HEATER
(Patent Applied for)
Model No. 3

Retail Price - \$13.50 in U.S.A.
For Specifications see next page

